



*"Keeping Seniors Connected With Their Community"*

# Media Kit 2025

**SeniorCenters.com**



**Contact Us Directly:**

☎ 800-249-9006 ✉ [info@seniorcenters.com](mailto:info@seniorcenters.com) 🌐 <https://seniorcenters.com>

**We Proudly Support:**



# The numbers.

**SeniorCenters.com** has been active for 5 years and is the nation's number one resource for finding Senior Centers across America.

10,000

Senior Centers in  
the USA

1,000,000

Daily Attendance  
at Local Senior  
Centers

10,000,000

Seniors participating  
in Senior Centers  
annually

## Annual Traffic on SeniorCenters.com

**+250,000**

Unique Visitors

**+300,000**

Page Views

**+12,000,000**

Impressions

- **Explosive Organic Traffic Growth**  
Our organic search traffic has soared from just 100 visitors in October 2023 to an average of 30,000–35,000 visitors per month in January 2025—an increase of up to 25,000%
- **Reaching 250k Annual Visitors**  
We're on track to achieve 300,000 organic visitors this year, marking a significant milestone, highlighting our amazing content.
- **Massive Monthly Impressions**  
Our website now appears in search results 1 million times every month.
- **Viewed by Over 12 Million Users Annually**  
With over 12 million impressions per year, our site is seen by millions of potential viewers annually, dramatically increasing our visibility and brand awareness.

## Top Keywords in Google

- Senior Centers Near Me
- Senior Citizen
- Activities for Seniors
- Senior Travel Guides
- Senior Citizen Age
- Senior Discounts
- Financial Advice for Seniors
- Senior Centers in California
- AI Senior Center Chat

# Our content.

**SeniorCenters.com** has hundreds of articles, guides, tips and tools for Seniors to utilize, all optimized for SEO and built with accuracy.

The screenshot displays the SeniorCenters.com website interface. At the top, the logo features a sun icon and the tagline "Keeping Seniors Connected With Their Community". The navigation bar includes links for Home, About Us, Resource Hub, Assistant, and Contact. A green secondary navigation bar lists categories: Resource Center, Activities, Caregiving, Health, Learning, Travel, Technology, and Finances. The main content area is titled "Resources" and includes a brief introductory paragraph. Below this, six content cards are arranged in a 2x3 grid, each with a representative image, a title, and a short description of the content category.

Category	Description
Health and Wellness	The Health & Wellness category is your comprehensive resource for all things related to maintaining and improving your health as you age.
Lifelong Learning	Discover the joy of lifelong learning! From book recommendations to new hobbies, explore endless opportunities to expand your knowledge and skills at any age.
Technology Tips	Learn essential technology tips for seniors, including how to use smartphones, stay safe online, and navigate social media. Enhance your digital skills with ease.
Travel & Leisure	Discover the best travel and leisure activities for seniors, including senior-friendly destinations, travel tips, and engaging hobbies. Plan your next adventure today.
Caregiving Advice	Access valuable caregiving advice for seniors, including caregiver support, home care tips, and essential medical equipment information. Ensure quality care for your loved ones.
Activities	Discover fun activities for seniors, including various games to play and exciting outings to enjoy. Stay active, social, and entertained with our comprehensive guide.

**Interested in Advertising directly on our articles, guides, tips and tools?**

Advertising on these pages is a great way to boost traffic to your site, while targeting Seniors, their families and people interested in Senior Related topics.

# Senior Centers.

**SeniorCenters.com** currently lists thousands of Senior Centers from coast to coast across the United States.



On each of the Senior Centers listings you will find up-to-date and accurate information of how to reach out and contact a Senior Center near you. Find out what kind of services they provide and read community reviews and feedback!



**Comments/Reviews**



**Directions/Contact**



**Activities/Programs**

# Advertising.

**SeniorCenters.com** has various options for advertising to fit all needs and budgets.

1

## Local Business Directory

Place your professionally designed business card sized advertisement directly on Senior Centers and their members you want to reach.

The screenshot displays the SeniorCenters.com website interface. At the top, the navigation menu includes Home, About Us, Resource Hub, Assistant, and Contact. The main content area features a detailed listing for the Lloyd G. Clements Community Center, including a street view image, contact information, and a list of activities offered. Below this, a 'LOCAL BUSINESS DIRECTORY' section is visible, containing several business cards for advertising. An orange arrow points to a button that says 'Interested in placing your ad?' with the text 'FIND OUT HOW YOU CAN REACH LOCAL CUSTOMERS RIGHT HERE IN YOUR AREA. CLICK TO LEARN MORE'.

### BENEFITS:

- YOUR AD IS SEEN BY ALL VISITORS TO THE SENIOR CENTER PAGE
- YOU CAN BE PLACED ON 4 NEARBY SENIOR CENTERS FOR 1 PRICE
- ADVERTISE DIRECTLY IN THE SENIOR COMMUNITY
- LARGER SIZES AVAILABLE FOR MAXIMUM EXPOSURE

# Advertising.

**SeniorCenters.com** has various options for advertising to fit all needs and budgets.

# 2

## Advertise on Articles & Guides

Place your professionally designed business card advertisement directly on Articles and Guides in our Resource Hub.

The screenshot shows a webpage from SeniorCenters.com. The main article is titled "The Surprising Benefits of Shuffleboard for Seniors" and is dated July 15, 2024. The article features a photo of people playing shuffleboard outdoors. Below the photo, the text reads: "Shuffleboard is a game that has stood the test of time, captivating players of all ages. Its popularity among seniors, in particular, is no coincidence. The game combines physical activity with mental stimulation, making it an ideal pastime for older adults. Here's a look at why shuffleboard is not just popular but also highly beneficial for seniors." To the right of the article is a business card advertisement for Forest Lake Nursing Center, which includes the phone number 1-800-981-3586, the address 29351 Trabuco Road, Forest Lake, and the website www.forestlakecenter.com. An orange arrow points to the advertisement. Below the advertisement is a section titled "Popular Next Reads" with a featured article titled "What Are The Benefits of Installing a Bath Fitter For Seniors?" with a "CAREGIVING ADVICE" tag.

### **BENEFITS:**

- YOUR AD IS SEEN DIRECTLY ON THE ARTICLE OR GUIDE
- REACH AN AUDIENCE BASED ON A TOPIC OR THE READER'S LOCATION
- VARIOUS SIZES AND DESIGNS AVAILABLE

# Advertising.

**SeniorCenters.com** has various options for advertising to fit all needs and budgets.

# 3

## Advertorials

Selling a product? Promoting a brand or service? We can create an Advertorial for your business in the form of a sponsored article to drive traffic and clicks.

The screenshot shows a webpage from SeniorCenters.com. The main article is titled "Top Shoes For Senior Citizens on Sale This Month!" and is categorized under "Discounts" with a date of "September, 20 2024". The article features an illustration of a man walking in a park with a pair of tan sneakers in the foreground. A large orange arrow points to the sneakers. Below the illustration, the text reads: "When it comes to finding the right footwear for senior citizens, comfort, support, and safety are the top priorities. This month, several leading shoe brands have special sales on models designed with older adults in mind. These shoes not only offer enhanced stability and cushioning but also come". To the right of the main article is a "Popular Next Reads" section with a featured article titled "How To Download Skype and Start a Video Call on iPhone" dated "September 23, 2024".

### **BENEFITS:**

- YOUR ADVERTORIAL IS SEEN ON OUR RESOURCE HUB WHICH ADDS CREDIBILITY AND TRUST AS A SPONSOR ON **SeniorCenters.com**
- REACH AN AUDIENCE BASED ON A TOPIC OR THE READER'S LOCATION
- EDUCATE YOUR AUDIENCE ABOUT YOUR PRODUCT OR SERVICE WITH DIRECT LINKS TO PURCHASE A SERVICE OR PRODUCT FROM YOUR WEBSITE

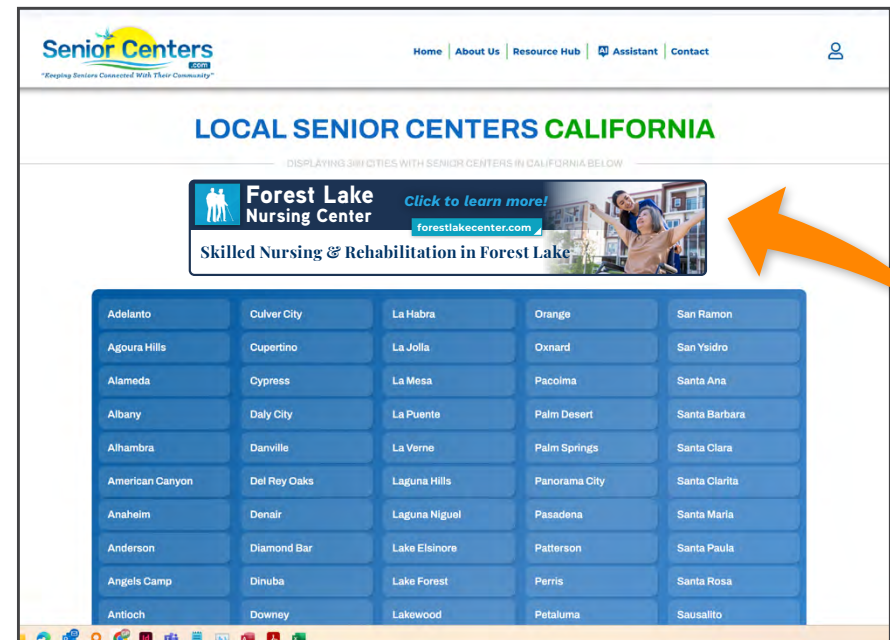
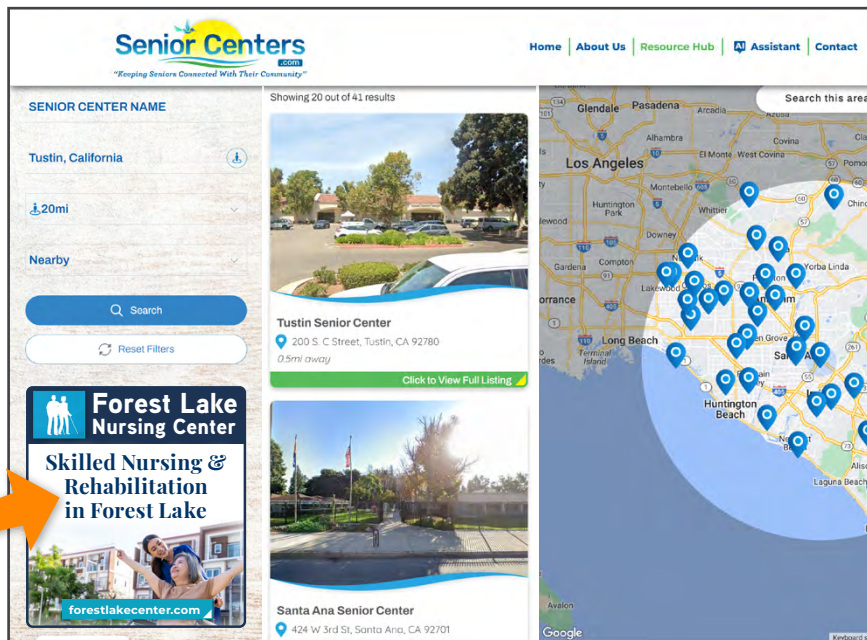
# Advertising.

SeniorCenters.com has various options for advertising to fit all needs and budgets.

# 4

## Search Map & Homepage

Not sure which Senior Center to pick? Want to expand your reach to anyone in your state or even nationally?



### BENEFITS:

- YOUR AD IS SEEN ON A VERY HIGH TRAFFIC SECTION OF OUR WEBSITE BOTH NATIONALLY AND BY STATE
- REACH A NATIONAL AUDIENCE VS A LOCAL AUDIENCE
- FLEXIBLE SIZING OPTIONS AVAILABLE



# Advertising.

SeniorCenters.com has various options for advertising to fit all needs and budgets.

5

## Advertise on Our Newsletter

Place your professional advertisement in our Monthly Newsletter so your business can be delivered directly to the inbox of local seniors and their community.



# Join today.



There are so many ways to advertise and reach out to the Senior Community.

**SeniorCenters.com** is here to help. Contact us today.



Contact us today to see how we can help your business grow.



Contact Us Directly:

☎ 800-249-9006 ✉ info@seniorcenters.com 🌐 <https://seniorcenters.com>



*"Keeping Seniors Connected With Their Community"*