



# Media Kit 2025

## SeniorCenters.com



**Contact Us Directly:**

☎ 800-249-9006 ✉ [info@seniorcenters.com](mailto:info@seniorcenters.com) 🌐 <https://seniorcenters.com>

**We Proudly Support:**



# The numbers.

**SeniorCenters.com** has been active for 5 years and is the nation's number one resource for finding Senior Centers across America.

10,000

Senior Centers in  
the USA

1,000,000

Daily Attendance  
at Local Senior  
Centers

10,000,000

Seniors participating  
in Senior Centers  
annually

## Annual Traffic on SeniorCenters.com

**+250,000**

Unique Visitors

**+300,000**

Page Views

**+12,000,000**

Impressions

- **Explosive Organic Traffic Growth**

Our organic search traffic has soared from just 100 visitors in October 2023 to an average of 30,000–35,000 visitors per month in January 2025—an increase of up to 25,000%

- **Reaching 250k Annual Visitors**

We're on track to achieve 300,000 organic visitors this year, marking a significant milestone, highlighting our amazing content.

- **Massive Monthly Impressions**

Our website now appears in search results 1 million times every month.

- **Viewed by Over 12 Million Users Annually**

With over 12 million impressions per year, our site is seen by millions of potential viewers annually, dramatically increasing our visibility and brand awareness.

## Top Keywords in Google

- Senior Centers Near Me
- Senior Citizen
- Activities for Seniors
- Senior Travel Guides
- Senior Citizen Age
- Senior Discounts
- Financial Advice for Seniors
- Senior Centers in California
- AI Senior Center Chat

# Our content.

**SeniorCenters.com** has hundreds of articles, guides, tips and tools for Seniors to utilize, all optimized for SEO and built with accuracy.



**Interested in Advertising directly on our articles, guides, tips and tools?**

Advertising on these pages is a great way to boost traffic to your site, while targeting Seniors, their families and people interested in Senior Related topics.



# Senior Centers.

**SeniorCenters.com** currently lists thousands of Senior Centers from coast to coast across the United States.



On each of the Senior Centers listings you will find up-to-date and accurate information of how to reach out and contact a Senior Center near you. Find out what kind of services they provide and read community reviews and feedback!



**Comments/Reviews**



**Directions/Contact**



**Activities/Programs**

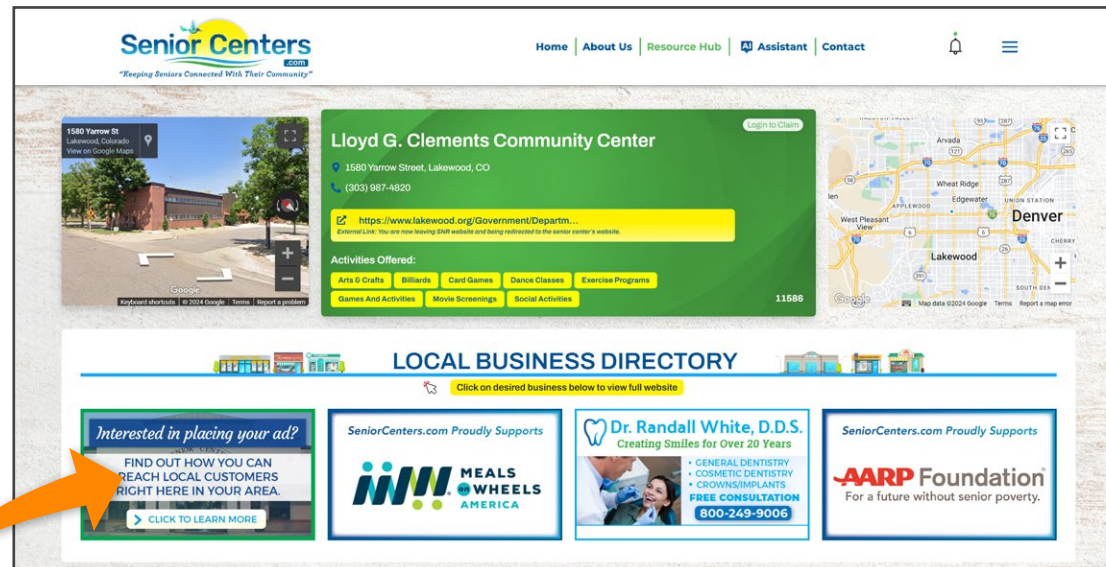
# Advertising.

**SeniorCenters.com** has various options for advertising to fit all needs and budgets.

1

## Local Business Directory

Place your professionally designed business card sized advertisement directly on Senior Centers and their members you want to reach.



### **BENEFITS:**

- YOUR AD IS SEEN BY ALL VISITORS TO THE SENIOR CENTER PAGE
- YOU CAN BE PLACED ON 4 NEARBY SENIOR CENTERS FOR 1 PRICE
- ADVERTISE DIRECTLY IN THE SENIOR COMMUNITY
- LARGER SIZES AVAILABLE FOR MAXIMUM EXPOSURE



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2

## Advertise on Articles & Guides

Place your professionally designed business card advertisement directly on Articles and Guides in our Resource Hub.

**Senior Centers**  
"Keeping Seniors Connected With Their Community"

Home | About Us | Resource Hub | Assistant | Contact

### The Surprising Benefits of Shuffleboard for Seniors

Activities | July 15, 2024

Seniorcenters.com is a free resource helping seniors and senior centers across America

Shuffleboard is a game that has stood the test of time, captivating players of all ages. Its popularity among seniors, in particular, is no coincidence. The game combines physical activity with mental stimulation, making it an ideal pastime for older adults. Here's a look at why shuffleboard is not just popular but also highly beneficial for seniors.

**Forest Lake Nursing Center**  
Skilled Nursing & Rehabilitation in Forest Lake  
1-800-981-3586  
29351 Trabuco Road  
Forest Lake  
www.forestlakecenter.com

#### Popular Next Reads

CAREGIVING ADVICE

What Are The Benefits of Installing a Bath Fitter For Seniors?

### **BENEFITS:**

- YOUR AD IS SEEN DIRECTLY ON THE ARTICLE OR GUIDE
- REACH AN AUDIENCE BASED ON A TOPIC OR THE READER'S LOCATION
- VARIOUS SIZES AND DESIGNS AVAILABLE

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## Advertorials

Selling a product? Promoting a brand or service? We can create an Advertorial for your business in the form of a sponsored article to drive traffic and clicks.



### **BENEFITS:**

- YOUR ADVERTORIAL IS SEEN ON OUR RESOURCE HUB WHICH ADDS CREDIBILITY AND TRUST AS A SPONSOR ON **SeniorCenters.com**
- REACH AN AUDIENCE BASED ON A TOPIC OR THE READER'S LOCATION
- EDUCATE YOUR AUDIENCE ABOUT YOUR PRODUCT OR SERVICE WITH DIRECT LINKS TO PURCHASE A SERVICE OR PRODUCT FROM YOUR WEBSITE

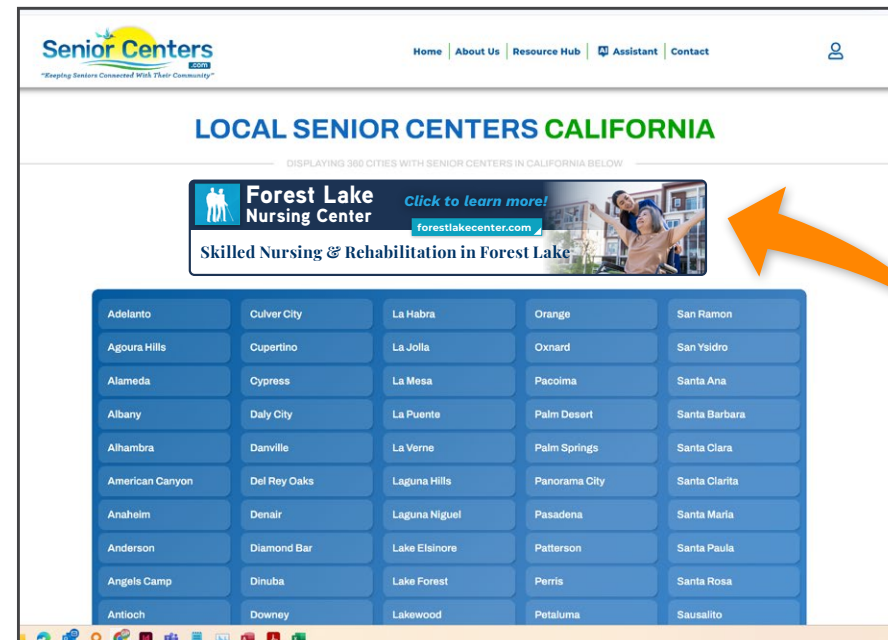
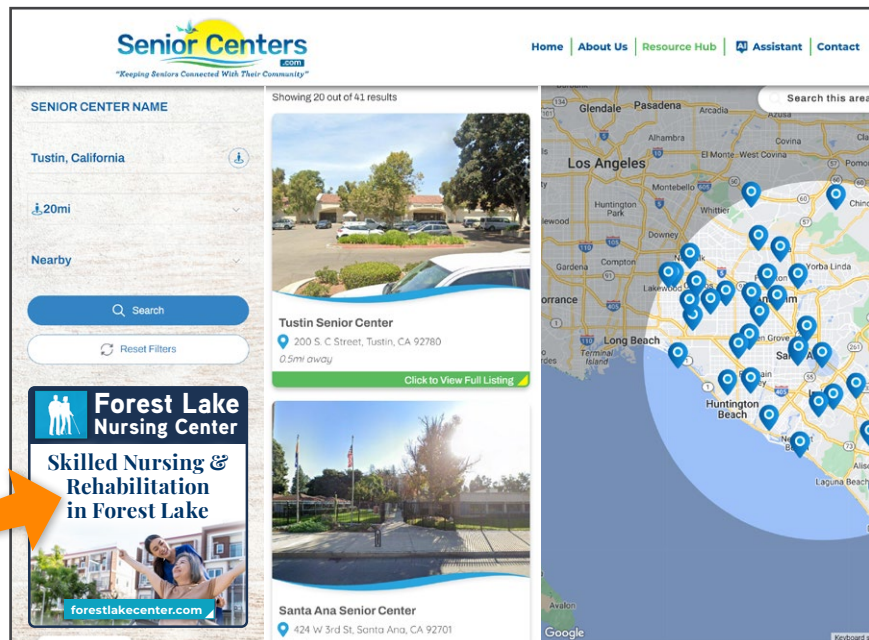
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## Search Map & Homepage

Not sure which Senior Center to pick? Want to expand your reach to anyone in your state or even nationally?



## BENEFITS:

- YOUR AD IS SEEN ON A VERY HIGH TRAFFIC SECTION OF OUR WEBSITE BOTH NATIONALLY AND BY STATE
- REACH A NATIONAL AUDIENCE VS A LOCAL AUDIENCE
- FLEXIBLE SIZING OPTIONS AVAILABLE



# Advertising.

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## Advertise on Our Newsletter

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Place your professional advertisement in our Monthly Newsletter so your business can be delivered directly to the inbox of local seniors and their community.



# Join today.



There are so many ways to advertise and reach out to the Senior Community.

**SeniorCenters.com** is here to help. Contact us today.



Contact us today to see how we can help your business grow.



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*"Keeping Seniors Connected With Their Community"*